Under the Rug



"friend, this music is really good."
- John Darnielle, Mountain Goats

Portland-based indie outfit Under The Rug is Cassandra Dayan, Sean Campbell, and Brendan McQueeney. They are three best friends who make genre-defying indie about identity, love, and the messy work of becoming yourself. Their breakout song "Lonesome & Mad" (feat. Ariel Posen) hit **#1 on the US Viral 50** and has crossed **17.8M streams**. Praised by outlets like Rolling Stone and American Songwriter and with cowrites from Sam Hollander and Mason Jennings, they've built a devoted DIY following, affectionately called the Rug Rats, across almost two decades of friendship and music.

Spotify

- 100,000 monthly listeners
- 26.5 million lifetime streams
- top of the US viral 50 for 10 days in 2023
- featured on emerging americana, roots rising, renegade folk and more

touring

- 100+ national shows since 2022
- multiple US sold-out headlining shows
- radio rotation on KUTX + 91X
- strong presence in PNW, midwest, and east coast

upcoming

- new album "How to Kill the World" out fall 2026
- spring 2027 national tour
- public release of album “Three Eighty-eight” in fall 2027

for fans of

- wilco
- the mountain goats
- big thief
- radiohead

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PRESS

“certainly a band to watch.”
-america uk

“an intimately vulnerable and stunningly cinematic affair”
-mitch mosk

“a collection of raw, honest songs that power through life’s darkness to once again see the light.”
-atwood magazine

“darkly comic yet also signaling towards disturbing, ... ‘go to sleep’ builds like a rousing, emotional ballad.”
-rolling stone india

“The songs are personal and emotional, confronting life’s unexpected challenges.”
-v13